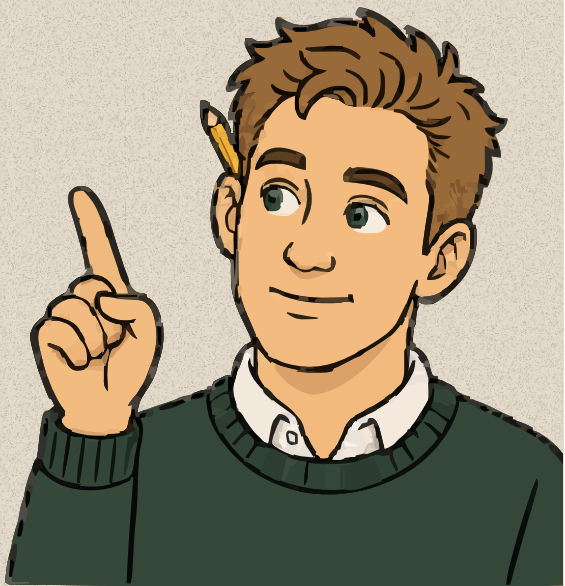


Unslop: install it, the nine layers, the words to ask

How to add it to Claude, what each of the nine layers fixes, and the words to ask for it on your own page.



From the reel:
Unslop

What's inside

unslop is a free Claude skill that makes web pages built with AI stop looking AI-made. It works in four moves: list the tells, pick a direction from the product, fix nine layers in order, then give the page one bright thing and keep the rest quiet. On 14 Nov 2026 we followed its method by hand on an example shop page. This is how to install it, the nine layers, and the words to ask for it on your own page.

1 Install it in the Claude app

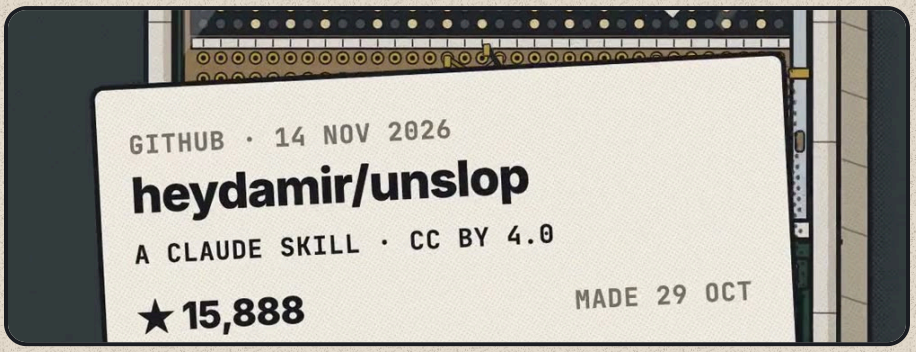
2 The nine layers, in order

3 Our run, and the words to ask for it

4 Run it on Shopify, Wix or Squarespace

+ Spot the tells on your own site

Install it in the Claude app



From the reel: the repo as we read it on 14 Nov. On 15 Nov it had 16,151 stars.

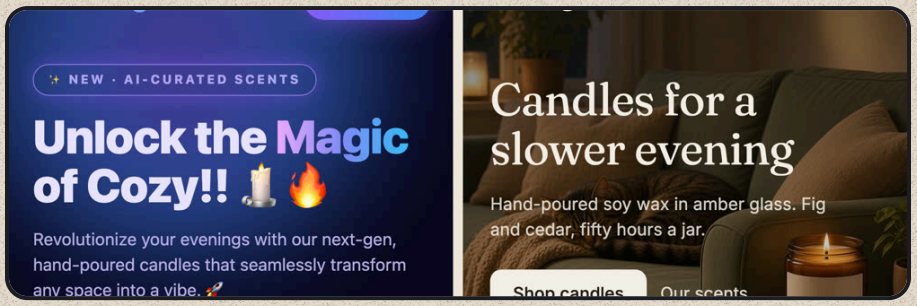
WHAT IT DOES

A skill is a folder of instructions Claude reads when the job comes up. This one is free under CC BY 4.0 (credit Damir Sokolovsky). Skills work on every plan, Free included.

SET IT UP

1. On github.com/heydamir/unslop click Code, then Download ZIP.
2. Open the ZIP, go into `skills` and compress the `unslop` folder into a ZIP of its own.
3. In Settings, Capabilities, turn on Create and edit files (once called Code execution and file creation).
4. Go to Customize, Skills, tap +, then Create skill, Upload a skill, and pick that ZIP.

The nine layers, in order

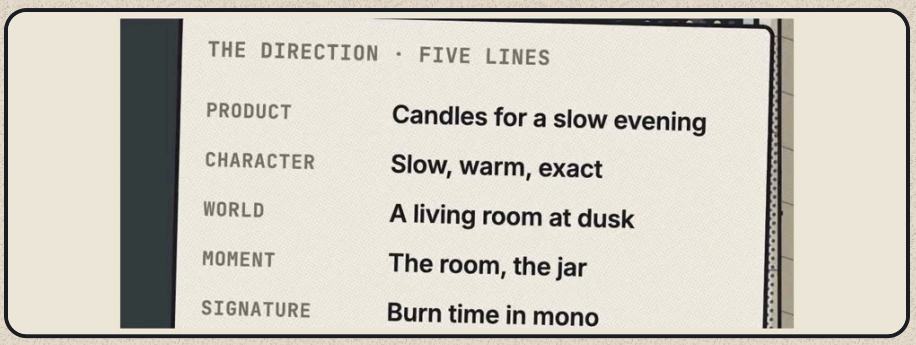


Left: our example page, tells on purpose. Right: after the nine layers, done in this order, spacing first.

SET IT UP

1. **Spacing.** A 4 px grid. Ours had gaps of 13, 17, 21 px.
2. **Colour.** One neutral, one accent. The purple glow went.
3. **Icons.** Line icons or none. All 13 emoji went.
4. **Copy.** Plain words: "Candles for a slower evening".
5. **Type.** Weights 400 and 500 (600 only for rare emphasis), no shouting capitals.
6. **Layout.** Same sections, one main button.
7. **Details.** Pills went; the burn time sits in mono.
8. **Visuals.** Real things only. We added the room photo.
9. **Motion.** Only if it explains. The pulsing stopped.

Our run, and the words to ask for it



From the reel: the five-line direction we wrote for the example page.

WHAT IT DOES

We didn't install it. On 14 Nov Claude followed it by hand on our example page in 1 min 46 s:

SET IT UP

1. Read the skill's files: SKILL.md, signs.md and tokens.md.
2. Audited it against signs.md: 13 emoji, gradient text, glows.
3. Wrote the direction above, then applied the nine layers in order.
4. Took out a 220 g weight we had added ourselves: the skill forbids invented facts.

> Words we suggest: `Use the unslop skill on this screenshot. Show me the audit and the direction, then wait for my answer.`
> Then: `Apply all nine layers in order and give me the new page.`

Run it on Shopify, Wix or Squarespace



Our example page after the run: one quiet product card, the burn time in mono as its signature.

WHAT IT DOES

Site builders won't take a page of code, so ask Claude for a checklist to work through in their own editor.

SET IT UP

1. Screenshot your home page on your phone.
2. Attach it and type: `Use the unslop skill on this screenshot of my Wix site. No code: a checklist for the Wix editor (fonts, spacing, colours, and the emoji, gradients and glows to remove).`
3. Work down the list, then check the page again.

> Developers can install it from a terminal with the command in its README, then start a new session (untested by us).

Spot the tells on your own site

You can tell whether your site needs it in two minutes. Open it on your phone and look for these, from the skill's own list. Several across colour, type, icons and words means it's worth a full run.



HOW

1. Purple-to-blue gradients, glowing buttons, or blurred blobs of colour behind the words.
2. Gradient headings, very heavy type, or labels in spaced-out capitals.
3. Emoji standing in for icons, and sparkles on anything AI.
4. Exclamation marks, hype like "magic" or "next-gen", and "10,000+ happy customers" with no source.
5. Things that pulse or float for no reason.

Where this comes from

– heydamir/unslop on GitHub, by Damir Sokolovsky, CC BY 4.0: 16,151 stars on 15 Nov, made 29 Oct 2026; its README (install), skills/unslop/SKILL.md (the direction, the nine passes, the rules) and references/signs.md (the tells), read with gh api on 15 Nov 2026. The reel's 15,888 stars were read on 14 Nov.

– Our run, 14 Nov 2026 (reel folder, craft/run.md and craft/run/audit.md): the skill followed by hand, not installed; 1 min 46 s by file times. The 220 g fix: we had added a candle weight nobody gave us, and the skill forbids invented facts, so it came out. The room photo was added by us.

– Anthropic, Claude Help Center, Use skills in Claude: available on Free, Pro, Max, Ultra, Team and Enterprise; Settings, Capabilities; Customize, Skills; Upload a skill as a ZIP (support.claude.com, read 15 Nov 2026).

– GitHub Docs, Downloading source code archives: Code, then Download ZIP (docs.github.com, read 15 Nov 2026).

– Claude: the Code tab on Pro, Max, Team and Enterprise (academy.claude.com, read 15 Nov 2026).

– Mosslight, its page and its products are examples, made by us to show the tells. unslop's lists are summed up here in our words, with credit to Damir Sokolovsky.

Made by @automindly. Follow us for the next one.

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